



הלב פתוח לרווחה

מדינת ישראל
משרד הרווחה והשירותים החברתיים
תחום מנהל ומשק – יחידת המכרזים



החלטה מס' 12

פרוטוקול מס' 50/2011

פרוטוקול מישיבת וועדת המכרזים המשרדית לרכישות טובין ושירותים
שהתקיימה בירושלים ביום ד' 14.09.2011

חברים:

מר שלמה גביסון, מנהל תחום מנהל ומשק – מ"מ יו"ר הוועדה
גב' עדינה אטינגר, סגנית חשב המשרד
עו"ד ליהיא שטרן-פיליפסון, נציגת היועצת המשפטית

הנושא על סדר היום :

התקשרות בפטור ממכרז עם פרופ' מיכל גרינשטיין-וויס מאוניברסיטת צפון קרוליינה (026009593), לצורך כתיבת מסמך מדיניות בנושא: הפעלת קרנות העצמה אישיות לילדים חסרי עורף משפחתי.

החלטת הוועדה: הוועדה מפנה את הגורם המקצועי לפעול בהתאם לסעיף 3א לתקנות חוק חובת המכרזים.

היקף ההתקשרות:

היקף ההתקשרות המאושר מיום 01.10.2011 ועד ליום 30.09.2012 הינו בהיקף של כ- 25,000 ₪ כולל מע"מ.

תקנה תקציבית: 23.01.51.04 – מותנה בקיום תקציב בפועל ובאישור חוק התקציב מידי שנה. לא תתבצע התקשרות עם הספק כל עוד לא נחתם חוזה ו/או כתב הזמנה חתום כדין.

הערות ונימוקים להחלטה:

מדובר בהתקשרות בפטור ממכרז עם פרופ' מיכל גרינשטיין-וויס מאוניברסיטת צפון קרוליינה, לצורך כתיבת מסמך מדיניות בנושא: הפעלת קרנות העצמה אישיות לילדים חסרי עורף משפחתי.

בהתאם לדברי הגורם המקצועי המצ"ב, פרופ' גרינשטיין-וויס הינה מומחית בעלת שם עולמי בנושא של הקמת קרנות פיתוח אישיות, לצד מומחיותה המיוחדת בנושא בפרספקטיבה בינלאומית, היא עו"סית אשר מכירה היטב את המציאות החברתית בארץ.

פרופ' גרינשטיין-וויס, ארגנה עם אגף המחקר, 2 סמינרים בינלאומיים להצגת הרעיון של הקרנות האישיות, אחד בירושלים והשני בניו יורק, שני הסמינרים הוכיחו את בקיאותה הרבה בנדון ואת קשריה המקצועיים עם טובי המומחים בתחום, אשר שימשו את המשרד בגיבוש המדיניות בנדון.

הוועדה מפנה את הגורם המקצועי לפעול בהתאם לסעיף 3א לתקנות חוק חובת המכרזים.

עו"ד ליהיא שטרן-פיליפסון

גב' עדינה אטינגר-סגנית חשב המשרד

מר שלמה גביסון – יו"ר הוועדה

פזסל"ה - 6730530



מדינת ישראל
משרד הרווחה והשירותים החברתיים
אגף בכיר למחקר, תכנון והכשרה



כי בסיון תשע"א
 22 ביוני 2011

C6465

אל:

ועדת המכרזים

הנדון: התקשרות עם אוניברסיטת צפון קרוליינה – פרופ' מיכל גרינשטיין-וויס

אבקש אישור הוועדה להתקשר עם פרופ' מיכל גרינשטיין-וויס מאוניברסיטת צפון קרוליינה לצורך כתיבת נייר מדיניות בנושא: הפעלת קרנות העצמה אישיות לילדים חסרי עורף משפחתי.

אלו נימוקי לבקשתי:

1. פרופ' גרינשטיין-וויס היא מומחית כעלת שם עולמי בנושא של הקמת קרנות פיתוח אישיות (Individual Development Accounts). היא תלמידתו של מי שנחשב לאבי הרעיון, פרופ' מייקל שרדן. רשימת פרסומיה של פרופ' גרינשטיין-וויס בנושא מרשימה ביותר והיא מצ"ב.

2. פרופ' גרינשטיין-וויס היא ישראלית ולכן, לצד מומחיותה המיוחדת בנושא בפרספקטיבה בינלאומית, היא גם עו"סית שהשלימה את לימודיה בישראל ומכירה היטב את המציאות החברתית בישראל. זהו שלוב יחיד במינו והוא אשר הביאני לבקש את אישור הוועדה בנדון.

3. פרופ' גרינשטיין-וויס הופיעה בענין זה בבמה שהאגף ארגן לפני כשנתיים. היא אף ארגנה בשיתוף עמנו 2 סמינרים בינלאומיים להצגת הרעיון של הקרנות האישיות, אחד בירושלים והשני בניו-יורק, שניהם בהשתתפות



מדינת ישראל
משרד הרווחה והשירותים החברתיים
אגף בכיר למחקר, תכנון והכשרה



המנכ"ל ונציגי אגף התקציבים באוצר. שני הסמינרים היו מעולים, הוכיחו את בקיאותה הרבה בנדון ואת קשריה המקצועיים עם טובי המומחים בתחום ושימשו אותנו בגיבוש המדיניות של המשרד בנדון.

4. העלות המוצעת ע"י פרופ' גרינשטיין-וויס היא 25,000 ₪. זהו הסכום שאנו משלמים למרבית ניירות המדיניות שהאגף מזמין באישור הוועדה.

לאור האמור לעיל, אבקש את אישור הוועדה להתקשר עם אוניברסיטת צפון קרוליינה מבלי להידרש להליך של פרסום קול קורא.

בכרזה

יקות מצביע
 מנהל אגף בכיר למחקר, תכנון והכשרה

העתק: המנכ"ל

לוט: הצעת אוניברסיטת UNC

קו"ח של פרופ' גרינשטיין-וויס

JAN 6730530

**UNC**
SCHOOL OF SOCIAL WORKTHE UNIVERSITY
OF NORTH CAROLINA
AT CHAPEL HILLCAMPUS BOX 3330
TATE-TURNER-KUBALT BUILDING
CHAPEL HILL, NC 27599-3330T 919.962.1225
<http://ssw.unc.edu>**Wire Instructions into Bank of America**

Bank Name: Bank of America
Address: 100 N Tryon St, Charlotte, NC, 28255, USA
ABA Number: 026009593
Account Number: 000110100070
Account Name: UNC-CH Endowment, Trust & Special Funds
Type of Account: Depository
Incoming Foreign
Wires Should Include: Swift # BOFAUS3N

Additional Information:**Federal Tax ID # (EIN):** 56-6001393

All incoming wires should specify the University department receiving the wire and a contact person in the department.

Department: School of Social Work
Contact: Kelly B. Smith
Phone: 919-962-6461
Email: kellysmith@unc.edu

UNC FRS account: 0-66080

DATE OF AGREEMENT: August 1, 2011**Letter of Agreement**

This Letter of Agreement is entered into effective the 1st day of August 2011, by and between the Israeli Ministry of Social Affairs (herein referred to as the IMSA) and the University of North Carolina at Chapel Hill, School of Social Work (herein referred to as the School of Social Work).

WITNESSETH:

WHEREAS The IMSA wishes to purchase certain services from the School of Social Work beginning August 1, 2011 through February 28, 2012 utilizing the services of School of Social Work faculty member Michal Grinsein-Weiss, Ph.D.

NOW, THEREFORE in consideration of the premises and the sums to be paid by the IMSA to the School of Social Work, the IMSA does hereby enter into this Letter of Agreement with the School of Social Work to provide services of the type hereafter described and upon the following conditions:

SECTION I—RESPONSIBILITIES**Purpose**

The project purpose is to set forth a detailed policy paper for creating a child/youth development account program for the constituents of the Ministry of Social Affairs.

Activities under Services Agreement

The School of Social Work will provide the policy paper through the activities of Michal Grinstein-Weiss beginning August 1, 2011 and extending through February 28, 2012. Central activities addressed include but are not limited to the following:

- Compiling and analyzing a variety of information on the current situation of the children/youth constituents.
- Compiling and analyzing a variety of information on previous child/youth savings programs.

- Compiling and analyzing a variety of information on existing institutions that could help implement and/or lend support to the program.
- Estimating the program's short and long term costs.

The IMSA agrees to the following:

- Provide access to data on the children/youth constituents and services provided to this constituency as needed.
- Provide information on the institutional and monetary support systems currently available to the children/youth constituents.
- Provide information for key stakeholders who should be involved and what role they should play.
- Provide feedback on the policy paper outline and draft policy paper in a timely manner.

SECTION II: METHOD OF PAYMENT

The School of Social Work will provide IMSA with an invoice of NIS25,000 (\$7,289) beginning on or about August 1, 2011. The IMSA agrees to pay the invoices in full within thirty (30) days of receipt.

It is agreed that the above-referenced sum shall represent the total amount of the Agreement, except that such amount may be amended in writing by mutual agreement of the parties. All invoices shall be sent to the following address:

IMSA
Israeli Ministry of Social Affairs and Services
Research, Planning and Training Division
Ms. Prina Levinstein
2 Kaplan st.
Jerusalem 91905
Israel

All payments shall be sent to the following address:

University of North Carolina at Chapel Hill
School of Social Work
Office of the Dean
c/o Kelly B. Smith
Tate, Turner, Kuralt Building
325 Pittsboro Street, CB #3550
Chapel Hill, NC 27599-3550

SECTION III—TERMINATION

The relationship between the IMSA and the School of Social Work shall terminate as follows:

1. Upon ninety (90) days written notice given by either party to the other;
2. Upon the mutual written consent of both parties;
3. Upon the liquidation of either business entity.

If Michal Grinstein-Weiss is unavailable, unable or unwilling to provide the services contemplated by this Agreement, IMSA has the option of accepting a successor proposed by the School of Social Work or of terminating this Agreement. In the event of termination, any work in process and all archived publications and backup materials shall be sent to the IMSA.

SECTION IV—INDEPENDENT RELATIONSHIP

The IMSA and the School of Social Work are each responsible for their respective staffs. The individual staff members of the School of Social Work are the employees of the School of Social Work and not employees of the IMSA. It is agreed upon that the IMSA will have no liability toward the School of Social Work for the activities of School of Social Work staff members other than as provided in this Agreement. Neither party may bind the other party without the express written consent of the other party.

SECTION V—MISCELLANEOUS

- Severability

The invalidity or unenforceability of any particular provision of this Letter of Agreement shall not affect the provisions hereof, and the Letter of Agreement shall be construed in all respects as if such invalid or enforceable provision were omitted.

- **Governing Law**

The Letter of Agreement shall be subject to and governed by the laws of the State of North Carolina.

- **Amendments**

The Letter of Agreement may not be amended, added to, or changed except by written agreement signed by the IMSA and the School of Social Work.

- **Assignment**

Neither this Letter of Agreement nor any rights or obligations created therein shall be assigned by either party without the express written consent of the other party.

- **Notices**

All notices provided herein shall be in writing and served upon the parties at the then-current mailing address for each party.

- **Non-exclusive**

Both parties agree that this Letter of Agreement is non-exclusive in that each party shall have the right to provide services to other entities and receive services from other entities.

At the time of execution of this Agreement, Dean Jack Richman is the primary administrative contact person for the School of Social Work. Ms. Prina Levinstein is the primary administrative contact person for the IMSA. The primary contact person for the purposes of delivering the services identified in this Agreement is Dr. Michal Grinstein-Weiss at the School of Social Work at the University of North Carolina at Chapel Hill. Dr. Grinstein-Weiss works for Dean Richman.

With regard to services to be performed pursuant to this Agreement by the School of Social work, it is hereby covenanted and agreed that the IMSA shall not make any use whatsoever of the name of the University of North Carolina at Chapel Hill, or any of the colleges, schools or departments contained herein in any campaign of advertising, or in any commercial or promotional manner whatsoever, without the express written permission of the University of North Carolina at Chapel Hill, unless compelled to divulge said name by force of law. It is also

agreed that the IMSA shall not attempt to circumvent the intent of this paragraph by the use of descriptive phrases by which one could identify said University of North Carolina at Chapel Hill with reasonable certainty.

This agreement may be executed as of the date first written by their duly authorized representatives.

IN WITNESS WHEREOF, this Letter of Agreement is executed by the parties on the day and year first above written.

FOR AND ON BEHALF OF THE
UNIVERSITY OF NORTH CAROLINA
AT CHAPEL HILL

FOR AND ON BEHALF OF THE
ISRAELI MINISTRY OF SOCIAL AFFAIRS

Jack Richman, Dean
School of Social Work

Yekoutiel (Couty) Sabah, Director
Research, Planning and Training Division
Israeli Ministry of Social Affairs and Services

Date: _____

Date: _____



Richard L. Mann
Vice Chancellor for Finance and
Administration

Date: 8/12/11

פנינה לונשטיין

מאת: Grinstein-Weiss, Michal [michalgw@email.unc.edu]

יום שני 29 אוגוסט 2011 04:16:04:נשלח

אל: פנינה לונשטיין; Couty Sabah - יקותיאל צבע

עותק: Srulovici, Einav; Smith, Kelly B

נושא: RE: Israeli wire

Let me check with the director of the business office. I believe it is built on an a standard form but perhaps there is flexibility. I will check tomorrow.

Thanks.

Michal

--

Michal Grinstein-Weiss, Ph.D., MSW, MA

Director, Assets Building Group

Associate Professor

School of Social Work

The University of North Carolina at Chapel Hill

919 962 6446 | michalgw@email.unc.edu | skype: michal.gw<http://www.unc.edu/~michalgw><http://assets.web.unc.edu>

From: יקותיאל צבע - Couty Sabah [mailto:YekutielT@molsa.gov.il]

Sent: Sunday, August 28, 2011 11:37 AM

To: Grinstein-Weiss, Michal; פנינה לונשטיין

Subject: RE: Israeli wire

מיכל:

אני לא מבין את המסמך הזה. הוא למשל מחייב אותנו לשלם תוך 30 יום בלי קשר להשלמת העבודה ומטיל עלינו חובה לספק נתונים שאת חלקם ביקשתי שאתם תאספו במסגרת העבודה.

איך הוא נולד? האם זה טופס סטנדרטי שלכם?

לנו יש כללים שלנו וכדאי שתשוחחי עם פנינה

קותי

Yekutiel (Couty) Sabah

Director

Research, Planning and Training Division

Israeli Ministry of Social Affairs and Services

Work: +972 (2) 6752513

Cell: +972 (50) 6224010

Fax: +972 (2) 5635042

יקותיאל צבע

מנהל אגף בכיר למחקר, תכנון והכשרה

משרד הרווחה והשירותים החברתיים

עבודה: 02-6752513

נייד: 050-6224010

פקס: 02-5635042

www.molsa.gov.il
coutys@molsa.gov.il

From: [Smith, Kelly B [mailto:kellysmith@unc.edu]

Sent: Wednesday, August 24, 2011 10:22 PM

To: Grinstein-Weiss, Michal; יקותיאל צבע - Couty Sabah; פנינה לונשטיין

Cc: Srulovici, Einav

Subject: RE: Israeli wire

29/08/2011

Couty and Pnina,

I am attaching the Letter of Agreement for the project. We need to have this signed. If you have any questions or revisions, please let me know. Thank you.

Kelly Smith.

From: Grinstein-Weiss, Michal

Sent: Wednesday, August 24, 2011 3:18 PM

To: יקותיאל צבע - Couty Sabah; פנינה לונשטיין (PninaL@molsa.gov.il)

Cc: Srulovici, Elnav; Smith, Kelly B

Subject: FW: Israeli wire

Hi Couty and Pnina – here is the wire information for the contract. Please let me or Kelly know if you have any questions. Thanks!!

From: Smith, Kelly B [<mailto:kellysmith@unc.edu>]

Sent: Wednesday, August 24, 2011 2:37 PM

To: michal.grinstein-weiss@unc.edu

Subject: Israeli wire

Michal,

Here is the wiring information to send to Israel. Please let me know if you need anything else. I'll let you know when the wire comes in. Thanks.

Kelly.

29/08/2011

28/6 מ"ח
 ח"כ ח"כ
 ח"כ ח"כ
 ח"כ ח"כ

Proposal for a Policy Paper on the Development of an Israel Child/Youth Development Account Program

By: Michal Grinstein-Weiss and Krista Holub, UNC School of Social Work

Project Purpose:

The project purpose is to set forth a detailed policy paper for creating a child/youth development account program for the constituents of the Ministry of Social Affairs.

Goal:

The overall goal of the child/youth development account program is to help special populations of children/youth in Israel to accumulate savings and assets in order to help them prepare for the future and have a smoother transition to adulthood.

Policy Paper Details:

UNC will develop a detailed policy paper for this initiative which will set forth three key elements to the program:

- 1) the problem,
- 2) evidence on asset-based interventions, and
- 3) proposed solutions

Section one will detail the statistics on children/youth that are without family support and the impacts this has on their future, including participation in the labor market. Section two will detail evidence from child development account programs from around the World and specifically on programs that target youth-at-risk and youth in foster care. Section three will propose different tracks or possibilities for assisting these children/youth. It will layout a vision detailing how many children/youth the program would be expected to help, types of assistance provided, and tools to measure the expected benefits to the children/youth. It will provide a work plan detailing what steps need to be taken to implement and manage the program. Additionally, this section will outline a finance plan identify how much money would be needed and where the money could come from for creating the program.

Project Narrative:

In order to develop the policy paper described above, we will undertake extensive research and collaboration to understand the situations of the children/youth constituents in order to develop the most appropriate and beneficial solutions.

Research Activities

Research activities will include compiling and analyzing a variety of information on the current situation of the children/youth constituents and on previous child/youth savings programs.

Initial key research questions include the following:

- 1) How many children/youth are without family support?
- 2) How much accumulated savings would make an impact on their future?
- 3) What environments do these children/youth currently live and what are the barriers to asset accumulation?
- 4) What existing institutions could help implement or lend support to the program?
- 5) What are the expected short and long-term costs for the program?
- 6) What program elements have been successful in other places and why?
- 7) What are the obstacles to implementing a program that benefits the children/youth constituents?

Collaboration

UNC will collaborate with a variety of people and institutions in Israel to gather the necessary information pertaining to the project and involve the key stakeholders in the program development. Below is an initial list of collaborators:

- Ministry of Social Affairs
- National Insurance Institute
- Finance Ministry
- John Gal, Dean, Paul Baerwald School of Social Work and Social Welfare, The Hebrew University of Jerusalem .
- Beth Martin-Koren, Economic Empowerment for Women
- Ashalim ('It's a Deal' program)

Additional research will be undertaken to understand the other stakeholders that should be involved in the project and who can provided the necessary information.

Progress Reviews:

The Ministry of Social Affairs will be asked to review a working draft of the policy paper and provide feedback prior to the submission of the final paper.

Qualifications:

Michal Grinstein-Weiss, associate professor at the University of North Carolina at Chapel Hill School of Social Work and Director of the Assets Building Group is a leading researcher and expert in the field of asset building. Grinstein-Weiss is a native of Israel and has experience working on Israeli asset building initiatives and collaborating with various government officials including some within the Ministry of Social Affairs and the National Insurance Institute.

Cost:

The cost for the project to develop the policy paper is 25,000 NIS.

Completion Date:

The proposed completion date for the project is February 2012.

MICHAL GRINSTEIN-WEISS

Associate Professor, School of Social Work, University of North Carolina
University of North Carolina at Chapel Hill 325 Pittsboro Street - CB 3550
Chapel Hill, NC 27599-3550, (V) 919.962.6446, (F) 919.843.8715
(E) michalgw@email.unc.edu

EDUCATION

- Aug. 2004 **Ph.D. IN SOCIAL WORK**
Washington University, George Warren Brown School of Social Work
St. Louis, Missouri. Advisor Dr. Michael Sherraden
- Aug. 2005 **M.A. IN ECONOMICS**
University of Missouri, St. Louis Graduate School, Department of Economics
St. Louis, Missouri. Phi Kappa Phi
- Jun. 1999 **M.A. IN SOCIAL WORK**
University of Haifa, School of Social Work, Haifa, Israel
- Jun. 1996 **B.A. IN SOCIAL WORK**
University of Haifa, School of Social Work, Haifa, Israel

PROFESSIONAL EXPERIENCE

- 2010- Present **ASSOCIATE PROFESSOR**
University of North Carolina at Chapel Hill, School of Social Work
Chapel Hill, North Carolina
- 2005- 2010 **ASSISTANT PROFESSOR**
University of North Carolina at Chapel Hill, School of Social Work
Chapel Hill, North Carolina
- 2004 -2005 **POST DOCTORAL FELLOW**
Washington University, Center for Social Development
St. Louis, Missouri

HONORS, AWARDS & FELLOWSHIPS

- 2011 2011 Society for Social Work and Research Deborah K. Padgett Early Career
Achievement Award
- 2011 Awarded Steven H. Sandell grant, Boston College Center for Retirement
Research and the Social Security Administration

Grinstein-Weiss 3

- 1999 M.A. Exceptional Extra Excellency Graduate (top one percent of graduates across all disciplines), University of Haifa
- 1999 Early Empirical Thesis Submission Award, University of Haifa, School of Social Work
- 1998 Advanced Studies Dean's Award, University of Haifa
- 1998 M.A. Outstanding Student Award, University of Haifa
- 1998 Conference Scholarship, University of Haifa
- 1998 Empirical Research Thesis Award, University of Haifa
- 1998 Advanced Studies Dean's Award, University of Haifa
- 1998 Outstanding M.A. Student, University of Haifa, School of Social Work
- 1998 Elected to speak at the 1998 School of Social Work Outstanding Student Award Ceremony on behalf of the Outstanding Empirical Thesis and Outstanding M.A. Student Award winner, University of Haifa
- 1998 Elected by winners of the 1998-Advanced Studies Dean's Award Ceremony to speak on behalf of the 1998 awardees, University of Haifa
- 1997 Master's Degree Achievement Award, University of Haifa
- 1996 Distinguished Students Special Award, University of Haifa
- 1996 B.A. Research Assistant Excellency Award, University of Haifa
- 1996 B.A. Excellency Award, University of Haifa
- 1996 Expedited acceptance to Master's degree program (selected for one of two positions for accelerated admission directly into the Master's degree program), University of Haifa
- 1996 B.A. Excellency Graduate, University of Haifa

EXTRAMURAL RESEARCH GRANTS

- 2011-2013 **Principal Investigator – *Facilitating Savings for Low-Income Workers***
Ford Foundation (\$350,000)
Principal Investigator: Janneke Ratcliffe (Two Principle Investigators)